

The Intrinsic Experience: Printing Your Card

This guide ensures your physical card aligns perfectly with the digital ripple. Whether you are at a professional shop like Staples or FedEx, or using a home printer, follow these specific steps to bring the poem and exercise into the world.

For the Print Shop Clerk (Staples/FedEx)

Hand these specific details to the professional behind the counter. They will ensure the alignment is perfect for the hand-fold.

- **Paper:** 110lb White Cardstock (Matte finish preferred).
- **Orientation:** Landscape.
- **Double-Sided:** Select **Flip on Short Edge**. This is critical; flipping on the long edge will result in the back of the card being upside down.
- **Scaling:** Select **Actual Size** or **100% Scale**. Do not "Fit to Page" or "Shrink to Fit." We need the center gutter to remain exactly one inch wide for the fold.

For Printing at Home

If you are using your own equipment, open the PDF and check your print dialog settings carefully before hitting start.

Ensure your paper size is set to **Letter (8.5 x 11)**. Look for the "Page Sizing & Handling" section and choose **Actual Size**. Under the double-sided or "Duplex" settings, ensure you have selected the option that flips on the **Short Edge**. If your printer only prints one side at a time, you will need to manually flip the page and re-insert it, making sure the top of the page remains the top for both passes.

The Hand-Fold and Numbering

Once your card is printed, place it face up on a flat surface. Bring the two short outer edges together. Take a moment to align the corners perfectly before you apply pressure. Use the edge of a ruler or your thumbnail to create a sharp, clean crease down the center. Because of the intentional one-inch gap in the design, your fold will sit cleanly between the text blocks.

Finally, look at the bottom right corner of the card. You will see a space for a number. If you are part of the original ripple, assign your card(s) the same number as the card you received.

Enough thinking. Your card is ready. Go find a place for it to be found.